Brand guidelines

Mahnah's official logos, colours and typography for bookkeeping screens, printed records and accountant handoffs.

Download design kit ZIP



The ledger m

The lowercase m takes its rounded shoulders and angled feet from the stroke of a broad-nib pen. The app icon sets the letter in Ink on Brass. Pair it with the Mahnah wordmark when introducing the product.

Mahnah

Ink on Paper Download SVG

Mahnah

Paper on Ink Download SVG

Clear space

Leave at least one quarter of the visible symbol's width on all sides. Around the horizontal logo, measure from the outside of the entire group.

Mahnah
96 px
16 px

Minimum size

Use the horizontal logo at 96 px wide or larger. Use the small-size favicon artwork at 16 or 32 px.

Download artwork Ink mark · Paper mark · App icon · Favicon

Colour

Ink and Paper carry the text. Brass marks a detail worth noticing. Reserve Action blue for links and controls that take someone to their next step.

Ink

#211E39
Headings, body text and dark grounds

Paper

#FAF7EF
Page and document backgrounds

Brass

#D7A54D
App icon background and graphic accents

Muted #605D70
Captions and secondary text

Rule #DCD7CE
Dividers and table lines

Action #2B47B8
Links and primary actions

Design tokens Download CSS Download JSON

Typography

Use Manrope for headings and columns of figures. Use DM Sans for explanations, labels and notes.

Manrope

Headings · Semibold 600

Year-end review

DM Sans

Body · Regular 400
Labels · Semibold 600

Source records

Follow each amount back to the entry in your books.

Manrope tabular numerals

Align amounts to the right. Use a consistent decimal precision within each column.

0123456789

```
font-variant-numeric: tabular-nums;
```

Applications

Put the identity in the margin and give the information room. This worksheet uses one type size for amounts, a shared decimal column and one rule for the result.

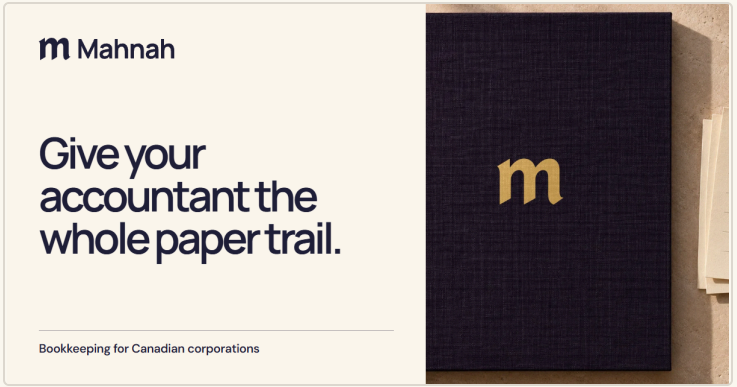
Mahnah

Year-end worksheet

January to December 2025

Account	Amount (CAD)
Sales revenue	1,000.00
Office expenses	−100.00
Book result	**900.00**

Fictional sample · Trace these amounts



Social card

Use the supplied 1200 × 630 image for a website share preview.

Download PNG